

Event Title	Brief Description
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## January

Hanwella branch opening	The Bank entered the Hanwella city with the opening of its 94th branch offering a wide range of financial services to a rapidly growing commercial city.	
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Narammala branch opening	The Bank opened its 95th branch in Narammala in a bid to support the economic and livelihood development in the Kurunegala District.	
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Relocated branch opening in Mount Lavinia	The Bank relocated its Mount Lavinia branch to a more spacious and a conveniently accessible location at No. 431/433, Galle Road, Mount Lavinia in a bid to provide a better service experience to people in the area.	
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Manipai, Thirunelveli, Chavakachcheri branch openings	The Bank extended its footprint in the Northern region of the country with the opening of its 96th branch in Manipay, 97th branch in Thirunelveli and 98th branch in Chavakachcheri. These branch openings reinstated the Bank's continued commitment towards the rapid post-conflict economic development taking place in the region.	
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Recruitment drive in Jaffna	The recruitment drive consisted of a series of walk-in-interviews conducted with the aim of providing opportunities for school leavers, graduates and professionals to pursue careers in the banking industry.  The recruitment drive took place on the 28 January 2016 at St. John's College, Jaffna. The Bank's initiative received an overwhelming response with a participation of 1,500 plus candidates.	
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Dynasty cocktail	<p>The Bank joined hands with GVR Lanka (Pvt) Ltd., to promote Dynasty Residence, the luxury apartment project in Kandy, among its premier customers in the Central Province. GVR Lanka (PVT) Ltd. and the Bank hosted an exclusive event for key customers of the Bank at the Earls Regent, Kandy.</p>



**February**

<p>The Bank holds its Investor Forum for the financial year 2015</p>	<p>The Bank held an 'Investor Forum' to discuss the financial performance of the Bank and the Group for the financial year 2015. The forum was well-attended by a large gathering of investors, investment advisors, stockbrokers, fund managers and media.</p>
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<p>Retail Banking Awards 2015</p>	<p>The Bank proudly held its annual Banking Awards at <i>Nelum Pokuna</i> to recognize exceptional performance of its branch network with the Bank's ambitious objectives under the theme 'Committed to be Number One' while helping to realize NDB's vision to be the driving force for a financially empowered Sri Lanka.</p>
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**March**

<p>NDB Pettah branch celebrates 5 years</p>	<p>Senior officials of the Bank together with the existing and potential customers from Pettah joined together in celebration of the Fifth year anniversary of the NDB Pettah Branch at the Kingsbury, Colombo.</p>
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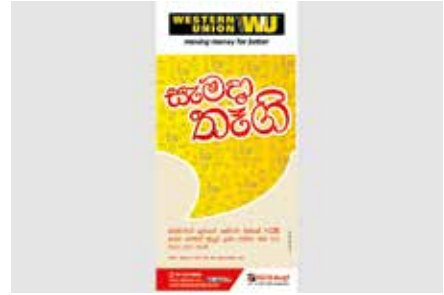
<p>Arsik Media – Stage Drama</p>	<p>The Bank hosted the Privileged Select Customers for a Stage Drama organized by StageLight&amp;Magic Inc. which staged the new political comedy series 'Arsik Meediya Part 2 – BOGG' at Water's Edge – Grand Ballroom.</p>
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CBD cocktail	The Corporate Business Development unit held a cocktail for the corporate clientele at the Kingsbury Hotel.	
<b>April</b>		
The Bank enables Online EPF and ETF payments for corporates	The Bank together with the Employees' Provident Fund (EPF) launched secure and convenient Online EPF payments for corporates.  With this arrangement corporates can make EPF payments 365 days a year with ease, eliminating the necessity to deliver cheques and manually fill forms.	
NDB official banking partner at the Colombo Shopping Festival	NDB was the official banking partner at the Colombo Shopping Festival – NDB Credit Cards held a stall at the exhibition.	
Launch of the TV commercial with NDB brand ambassador	The Bank aired a special TV commercial during the Cricket World Cup featuring Sri Lanka Cricket Captain Angelo Mathews and his father.	
<b>May</b>		
Exclusive Banking Sponsor at Build Sri Lanka 2016	The Bank proudly joined hands with Build Sri Lanka 2016 – Housing & Construction Expo organized by the Chamber of Construction Industry Sri Lanka (CCI) as the Exclusive Banking Partner.	

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Western Union – *Samada Thagi* promotion  
The Bank introduced a gift scheme for every Western Union transaction.



The Bank's debit card promotion  
The Bank gifted iPhone 6s for four winners and 250 cashback prizes worth LKR 2,000/- per person.



The Bank's Pettah branch relocation  
The Bank's Pettah Branch was relocated to Nos.137,133/1 Main Street, Colombo 11



**June**






Recruitment drive in Anuradhapura  
The Bank's HR Team conducted a recruitment drive in Anuradhapura at the Central Collage Anuradhapura on 11 June to coincide with the 100th branch opening.








Official Banking Sponsor for – *Kadella Living in Style* – exhibition  
NDB was the official Banking sponsor at this exhibition.





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The Bank opens its 100th branch	The Bank's landmark, 100th branch was opened in Hingurakgoda at No.10, Airport Road, Hingurakgoda.	
The Bank opens its Warakapola branch	The Bank opened its 101st branch in Warakapola at No. 96, & 98, Main Street, Warakapola.	
The Bank opens its Thambuttegama branch	The Bank opened its 102nd branch in Thambuttegama at No. 255 A, Main Street, Thambuttegama.	
NDB <i>Shilpa Shalika</i>	10 mega programmes with Sirasa FM and 50 programmes with Imashi Publications were held covering most regions across the country and approached the masses targeting all year 5 scholarship students with informative sessions including study tips and preparation guidelines. The seminars comprised segments focused for children and parents separately. Each seminar comprised 500 – 700 students. It was held alongside the <i>Shilpa peya</i> and <i>Pancha mama</i> promotion.	
The Banks' Wellawatte branch is newly refurbished	NDB's Wellawatte Branch was refurbished to be spacious and customer friendly.	



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The Bank's recruitment drive in Galle with Angelo Mathews	NDB HR conducted a series of walk-in-interviews at Hall de Galle with the presence of the NDB Brand Ambassador Angelo Mathews.	
The Bank relocates the Vavuniya branch	The branch was relocated to Nos.188,190,192 & 190/1 Kandy Road, Vavuniya.	
<b>October</b>		
#NDBforTrail	The Bank was a proud sponsor of Trail, an initiative of the Colours of Courage Trust, a charity walk that carried a message of unity and understanding along the length of Sri Lanka while raising funds in aid of cancer treatment.	
The Bank wins at Mercantile Services Basketball Association League Tournament 2016	NDB Women's Basketball team emerged as Champions: Division – B and Men's Basketball team emerged as Runners-up: Division – C at the Mercantile Services Basketball Association League Tournament 2016.	
Amazing gifts promotion in Wellawatte and Marine Drive branches	The promotion was carried out in celebration of Deepavali.	



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NDB – RCGC Interschool Golf Championship 2016

The Bank together with the Royal Colombo Golf Club (RCGC) hosted the Interschool Golf Championship for the 3rd consecutive year.



**November**

Sponsorship for the 40-year celebration of the Field Ornithology Group of Sri Lanka

The Bank extended its support to the Department of Zoology of the University of Colombo by being a sponsor for the 40-year celebration of the Field Ornithology Group of Sri Lanka.



**December**

Mahawewa branch opening

The Bank opened its 104th branch in Mahawewa – Puttalam District at Chilaw Road, Mahawewa.



NDB Christmas Carols 2016

The Bank held their Annual Christmas Carols with much glitz and glamour at the DHPL Auditorium. The Bank's choristers were professionally trained by Ms Soundarie David Rodrigo. The event was graced by Rev. Fr. Tony Martin and senior officials of the Bank.



NDB Good Life credit card – LKR 5,000,000 bill Wipe out promotion

Customers were able to shop for anything, anywhere with their NDB Good Life Credit Card from 6th – 31st December for LKR 25,000 or more to be one of 200 winners to get a bill wipeout of LKR 25,000.

